

**GOVERNMENT OF TELANGANA
ABSTRACT**

Elections – National Voter's Day, 2017- – Voter Awareness- Scrolling in Television Channels – Payment of **Rs.17,250/-** to M/s Eenadu Television Pvt. Ltd., Hyderabad - Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT
G.O.Rt.No. 731 **Dated: 16-03-2017**
Read the following:-

1. Govt. Lr.No.3760/Elecs.E/A2/2016-63., dt. 19-01-2017.
2. From M/s Eenadu Television Pvt. Ltd., Hyd., Invoice No.130079000, dt: 31.01.2017.
3. G.O.Rt.No.327., Fin (EBS.I) Dept.dt.04.03.2017.

ORDER:

In the Government letter 1st read above, M/s Eenadu Television Pvt. Ltd., Hyderabad, has been requested to telecast 75 scrolls at the rate of Rs.200/- per scroll at a total cost of Rs.15,000/- (Exclusive of service tax) through ETV2 News Channel from 7.00 a.m. on 23.01.2017 to 1 p.m. on 25.01.2017 @ during prime time in the morning and evening in connection with National Voters' Day 2017 (NVD)., and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the agency has telecast scrolls in **ETV2 News Channel** from 7.00 a.m. on 23.01.2017 to 1 p.m. on 25.01.2017 and sent bills for **Rs.17,250/-** (including service tax) for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for payment of **Rs. 17,250/-** (Rupees Seventeen thousand, two hundred and fifty only) to M/s Eenadu Television Pvt. Ltd., Hyderabad towards the cost of scrolls telecasted in **ETV2 News Channel** from 7.00 a.m. on 23.01.2017 to 1 p.m. on 25.01.2017.

4. The expenditure sanctioned in para 3 above shall be debited to “**2015 – Elections – MH 106 Charges for conduct of Elections to State Legislature – SH (05) Legislative Council – 260 Advertisement, Sales and Publicity Expenses**” and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of “**M/S Eenadu Television Private Limited, Hyderabad**” A/c No.370601010036320, Union Bank of India, Saifabad Branch, Hyderabad, (IFSC Code: **UBIN0537063** and MICR Code.No.500026012.

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in audit.

(P.T.O)

7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT.

To
The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Br. Telangana state.
Copy to
The Sr. Manager, Advt., M/s Eenadu Television Pvt. Ltd., ETV2,
M/s Eenadu Television Pvt. Ltd., Ramoji Film City, Hyderabad.
The Director of Treasuries & Accounts, Telangana , Hyderabad.
The A.G.A.P. Telangana, Hyderabad.
SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER